

## **PrefabNZ Workshop and Behind-the-Scenes Tour** **Friday 24<sup>th</sup> September 2010** **Roll-forming Services, East Tamaki, Auckland**

*PrefabNZ is a **catalyst** for prefab collaboration, a **front-door-portal** for prefab information and an **incubator** for prefab innovation.*

### **Introduction:**

The first Kiwi Prefab Workshop was held in Wellington in February and was oversubscribed with 140 attendees. This Auckland event is a follow-up to the initial Workshop, now that the industry steering group PrefabNZ Incorporated has been formed.

The day will include presentations from PrefabNZ CE Pamela Bell, PrefabNZ Board members and other industry representatives. There will be a presentation on New Zealand's prefabrication industry and the new role of PrefabNZ, a number of 5-minute industry overview presentations, a facilitated discussion around industry issues and opportunities, and a behind-the-scenes tour at Roll-forming Services.

This will be your chance to get up to speed with what is happening across New Zealand's prefabricated industry and to learn about marketing and development innovations that your business can benefit from.

### **Agenda:**

9.30 am Welcome – Todd Forsyth, Roll-forming Services

9.45 am Introduction to Prefab in New Zealand – Pamela Bell, PrefabNZ

10.15 am Q+A

10.30 am Morning Tea

11 am Industry Overview – 10 speakers @5 min each

12 pm Lunch and Buildoffsite DVD presentation – Richard Ogden, Buildoffsite UK

1 pm Prefab Marketing and Development Innovations – Pamela Bell and FirstLight, Victoria University

1.30 pm Focussed Group Work: Issues and Opportunities

2.30pm Report-back and Summary

3 pm Behind-the-Scenes Tour – Todd Forsyth

4 pm Close

### **Cost:**

This Workshop event is **free to PrefabNZ members**. There will be a nominal cost of \$50 to cover expenses for all other attendees. Payment by cheque or cash on the day would be appreciated.

### **Membership:**

There will be an opportunity to join PrefabNZ on the day. PrefabNZ is powered by member contributions and industry sponsorship. The annual membership structure for the 2010 financial year is as follows:

- A. \$250 – business turnover up to \$5 million
- B. \$500 – business turnover \$5-10 million
- C. \$1,000 – business turnover above \$10 million
- D. \$1,000 – research and tertiary institutions

As a founding member, you have the option to pay for 2 years up front at a flat rate.

### **Registration:**

Email your interest to [info@prefabnz.com](mailto:info@prefabnz.com) with the following information:

- full name, position and business name
- type of business (architect/design, manufacture, distribution, construction, client, research etc.)
- material you work in most often (concrete, steel, timber, other)
- type of prefabrication you are interested in (component, panel, module, hybrid, complete building)